

Merchant Cash Advance Industry Skyrockets in 2011 with MerchantCashinAdvance.com's Merchant Advance Funding

2011 has shown tough times ahead for the small business industry throughout US. According to MerchantCashinAdvance.com, roughly 92 percent of small businesses who applied for traditional business loans went home empty handed.

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2011 has shown tough times ahead for the small business industry throughout US. According to MerchantCashinAdvance.com, roughly 92 percent of small businesses who applied for traditional business loans went home empty handed.

To make matters worse, the sluggish economy hasn't shown much of a sign of recovery (contrary to popular belief). Since 2004, most small businesses have shifted their labor out of the US, outsourcing most of their jobs to other countries. Money is flowing even slower than it did in 2006, as banks have made things more difficult in business loan approvals.

This shortage of available working capital among the struggling small businesses has given hopes to the Merchant Cash Advance industry, (which MerchantCashinAdvance reports have shown a 300% increase in 2011 alone) despite being around for over a decade.

Small businesses have turned to Merchant Cash Advances for numerous reasons.

For starters, receiving a merchant cash advance has nothing to do with personal or business credit... it is based solely on the business's performance in credit card processing. The Merchant Cash Advance provider buys the business's future credit card sales and advances the cash up front.

Since no collateral is asked for by the Merchant Cash Advance provider, this method of funding is not considered a "loan". This type of lending is seeing rapid growth because there is no interest on the advance given to the business. Rather than fixed monthly payments, the Merchant Cash Advance providing company is paid back over the course of 7 to 9 months. The amount is simply deducted from the business's future merchant processing sales.

Even though the merchant advance funding model looks relatively simple, merchant cash advance companies take great pain in explaining the small business owners about the difference between a loan and an advance.

To understand it simply, loans are secured by some type of collateral (whether in the form of personal credit, or assets) and merchant cash advances are unsecured. Businesses who utilize Visa & Mastercard processing for a portion of their sales basically sell that future income to the Merchant Cash Advance provider.

According to MerchantCashinAdvance.com, 99% of all businesses who have been in business for 4 months or more and have a merchant account are approved for their Merchant Cash Advance program. Having that said, it is no wonder that the merchant cash advance industry is booming in 2011.

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Merchant Advance Funding

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Begin Small Business Assistance Process

- No Collateral Needed
- No Credit Requirement

- 12 Month Payback Option

Step 1: Enter Your Business Name

Step 2: Amount of Merchant Cash Advance

Step 3: Your Business Average Processing Volume

Under \$10,000 /mo



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