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Due to a lagging economy, the increased number of businesses that allow full credit card transactions have been a large driver in contributing to the merchant account industry growing 83% over 2010, according to MerchantCashinAdvance. Call centers have also been a big driver of the increase using the cash to buy call center supplied and equipment leasing.

Those owning businesses who are not quite familiar with merchant cash advances sometimes have trouble understanding how they work. For a merchant cash advance or credit there are several things that are harder to explain from the start including leasing call center equipment or various other inventory. It allows a business to get cash out not based on credit, to facilitate the continued growth of business instead of waiting for a weekly check or release from a merchant account provider. "In 2011, almost three times the amount of companies use [merchant cash advances](#). In this economy, it is simply the smart thing to do to get your business where it should be," said Mike Butler of MerchantCashinAdvance.com.

Merchant Cash Advance

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For avoiding adversity with cash flow problems in business merchant cash advances are available. MerchantCashinAdvance is the global leader for merchant cash advances, and approve and average of 95 percent of all businesses who apply. Unlike business loans, merchant cash advances surprisingly do not rely on credit, but solely on the last 6 months of a business's Visa and MasterCard transaction performance.

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